

MOBILE SOCIAL SOFTWARE WITH LOCATION BASED TECHNOLOGY

clicmobile™



Overview

The era of on-line social networking is upon us -- millions of members interact daily on sites such as MySpace, FaceBook, Xanga, or Taged.com. As technologies continue to converge, consumers demand that on-line services be extended unto a more practical device: the MOBILE. Imagine customers networking, chatting and meeting through their portable phones. Imagine customers not only having their on-line networks in their pockets, but also being able to locate their friends through their phones. Now discover the company that makes this possible.



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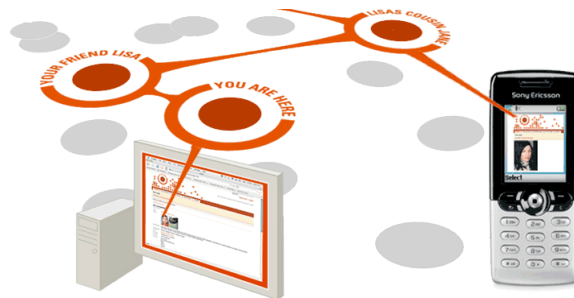
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Company

ClicMobile is a mobile software company that provides white-label, ready-to-implement solutions for mobile social networking. ClicMobile allows communities and on-line social networks to extend their services from the PC to the mobile phone, while providing mobile operators with the capability to add social networking to their offer. Their star product is a "buddy finder" which combines location based services (LBS) with mobile social software (MoSoSo). VISIT : <http://www.areyouhere.net>



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Benefits

ClicMobile's mobile social software is superior because its platform relies on a ready to-implement, simple-to-use solution, which does not require downloading extra applications. Instead, it relies on a secure location-based service (LBS) that leverages technologies already included in the majority of mobile phones, including WAP, i-mode, MMS, and SMS.

Partners ClicMobile's partners include Sony CSL (Computer Science Laboratory), INRIA (French National Institute for Research in Computer Science and Control), Clink Systems, the authors of a revolutionary security platform, that ensures that a user's identity is secure and confidential both on the PC and on the mobile, and the MEF (Mobile Entertainment Forum).

History

Clicmobile was founded in 2003 by Alex Kummerman and Samir Addamine, with the goal of expanding the mobile's role in social interaction. Having developed successful software for Orange and SFR, ClicMobile is now expanding its product list to create the first French LBS MoSoSo platform.

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